

West Palm Beach, FL 33407

Ste 555 Alexandria, VA 22314 66 Canal Center Plaza Crossroads Media-Alexandria

CPE

11/27/953

Buyer Name

MILHOAN, EMILY

Sales Office Salesperson

Phone/Fax

Account Types

National/Political Issue Agency BRD

Weekly/Irregular

Comments Billing Type

AMER CROSSROAD 10/2
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

WPEC 1100 Fairfield Dr

Product Brand Agency Schedule Dates Advertiser Contract # Crossroads Media-Alexandria (2097) AMER CROSSROAD 10/2 (471923) POLITICAL ISSUE (ns) (1187) American Crossroads (41509) 10/02/12-10/08/12 1368852

TeleRep/DC, Washington DC (2995) TeleRep Washington DC CO-OP Order Type Demo **Entered By** Headline # Last Modified Date Entered 09/06/12

A35+R 06306463 ö Nancy Brutus 09/06/12

Normal

\$13,217.50 \$2,332.50

Commission % Commission Package Deal 15.00

Sales Tax Net Total

West Palm Beach (WPEC)
By Broadcast Month Spots
Oct. 2012
5 Grand Totai: \$15,550.00 \$15,550.00

Accepted-			5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:	THE PARTY OF THE P		5.0 Normal Line / Prime (5)	4.0 Normal Line / Prime (4)	3.0 Normal Line / Prime (3)	2.0 Normal Line / Prime (2)	1.0 Normal Line / Prime (1)	Line Type / Break Type (Ref #)
	- TYPA-15		10/03/12-10/03/12	10/02/12-10/02/12	10/02/12-10/02/12	10/04/12-10/04/12	10/08/12-10/08/12	Dates
Date:		****	<u>a</u>	4	4	4	4	Sec Ler
e: Accepted-Station:	CON		:30 9P- CBS-Criminal Minds (Wednesday)	:30 9P- CBS-NCIS: Los Angeles	:30 BP- CBS-NCIS (Tuesday)	:30 9P- CBS-Person of Interest (Thursday)	:30 10P- CBS-Hawaii Five-O (Monday)	Length Run Times
ation:	IFIRMAT			—	1		Р	SPW Mo Tu
	CONFIRMATION CONTRACT		1			1		Tu We Th Fr Sa
	JTRAC		1	1		1	1	Su Spots
Date:	T		\$2,500.00	\$4,000.00	\$4,000.00	\$2,750.00	\$2,300.00	Rate
Comments:			\$2,500.00	\$4,000.00	\$4,000.00	\$2,750.00	\$2,300.00	Total
TOTAL			\$2,500.00 West Palm Beach (WPEC)	\$4,000.00 West Palm Beach (WPEC)	\$4,000.00 West Palm Beach (WPEC)	\$2,750.00 West Paim Beach (WPEC)	\$2,300.00 West Paim Beach (WPEC)	Station
7770144			The state of the s	The state of the s	THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW			Comments
7117		-	9/6/12	9/6/12	9/6/12	9/6/12	9/6/12	Entered

JULE AC 34.77 788 -- 88-1

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station an	d Location:				Date
I, Stephanie		· · · · · · · · · · · · · · · · · · ·	<u> </u>		
do hereby requ	est station time conc	erning the fol	owing issue:		
American Cro 1401 New Yo Washington, I Treasurer: Ma	rk Avenue Suite [.] DC 20005	1200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	r Number of Weeks
	ادعا	osc H	-1308	క 52	
Total Charg	es: ÞIS, S	550°			
his broadcast tir	ne will be used by:_	American	Crossroads		
Does the promessage rel	ogramming (ir ating to any p	whole or political m	in part) co atter of na	ommunicat itional imp	te "a ortance?"
To deficit the second s	□ Yes	·	<u> </u>	□ No	

For programming that "communicates a message relating to importance," list the name of the legally qualified candidate office(s) being sought and the date(s) of the election(s) (if approximately app	(s) the programming refers to, the
·	
For programming that "communicates a message relating to importance," attach Agreed Upon Schedule (Page 3)	any political matter of national
I represent that the payment for the above described broadca	st time has been furnished by:
Treasurer Margee Clancy	
and you are authorized to announce the time as paid for by su furnishing the payment, if other than an individual person, is	
☐ a corporation; ☐ a committee; ☒ an association;	or other unincorporated group.
The names, offices, and addresses of the chief executive officagents of the entity are named below (may be attached separate	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT OF RACE OR ETHNICITY IN THE PLACMENT OF ADVI	
I agree to indemnify and hold harmless the station for any dama reasonable attorney's fees, that may ensue from the broadcast of advertisement(s). For the above-stated broadcast(s), I also agree transcript, or tape, which will be delivered to the station at I before the time of the scheduled broadcasts.	f the above-requested gree to prepare a script,
TO BE SIGNED BY ISSUE AL	OVERTISER
8/31/12 Stylen Muy	703-299-1760
Date Signature	Contact Phone Number
TO BE SIGNED BY STATION R	REPRESENTATIVE
Accepted Accepted in Par	obets Sale Director
Signature Printed Name	Title

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF PUBLIC IMPORTANCE

CANDIDATE/ISSUE: American Cross roans PARTY:
OFFICE/DESCRIPTION: ISSUE ELECTION DATE: MICHZ
INQUIRY MADE BY: Emily Milhons Candidate Manager Agency Committee (circle one)
ADDRESS: CROSS ROADS MODIA - Alexanoria
LLE CAMPA Ctr. PlAZA, Suite 555
Alexandra, VA 22314
PHONE: FAX:
EMAIL:
Information Requested: AVAICS & Rates
Final Disposition: Order Placed \$15,550=
If Committee, list officers and position: TREASURER: Margee Clavey
TAKEN BY: Cheryl Blaiz DATE: TIME:
T'Rep WASH